

408.9170834  
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sbidesign.ca

4231 Norwalk Drive  
San Jose, CA  
95129

## QUALIFICATION HIGHLIGHTS

- Expert technical skills with Adobe Photoshop, Illustrator, InDesign, and Dreamweaver.
- Experience developing and designing websites using HTML, CSS, Wordpress, and Squarespace.
- Proficient in social media advertising and copywriting on Facebook, Instagram, and Twitter.
- Seven years of experience with a variety of printing technologies, stocks, and inks.

## DESIGN EXPERIENCE

JULY 2016  
TO PRESENT

### Senior Graphic Designer

Newmark Knight Frank (Santa Clara, California)

- Responsible for creating new and engaging brands, brochures, presentations and websites for corporate real estate for internal and retail use.
- Designed info graphics and multiple floor building illustrations for brochures and presentations.
- Created engaging emailers for buildings and for corporate uses such as the company wide animated holiday card.

MAY 2016  
TO JANUARY 2017

### Graphic Designer

Sustainable Silicon Valley (Santa Clara, California)

- Responsible for creating new brand image with guidelines.
- Developing engaging posters and flyers to inform the public and businesses about sustainability issues and practices.
- Managing and updating organization's website and social media for projects and events.

APRIL 2013  
TO JULY 2016

### Web & Graphic Designer

Blur Design (Oakville, Ontario, Canada)

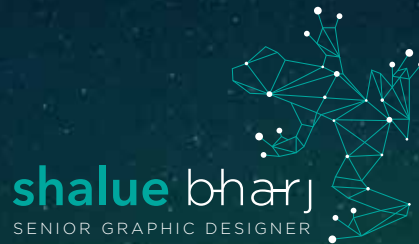
- Introduced new capability for the business by proposing, developing, and independently managing website development and social media advertising as a service for clients.
- Strengthened Blur Design company branding with new package design, website, and social media.
- Developed brands and package designs for global clients such as Herbacin, Ombra, and Energizer.

MAY 2009  
TO FEBRUARY 2013

### Graphic Designer

ZR Printing and Graphics (Mississauga, Ontario, Canada)

- Independently developed multiple design projects and managed client relationships.
- Created full branding packages and advertising through printed materials including brochures, business cards, posters, etc.
- Through self-study created press-ready files for printing on large and small presses and digital machines.



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## EDUCATION

### Bachelors of Arts in Creative Advertising with Honors

Humber College (Toronto, Ontario, Canada)  
SEPTEMBER 2013 TO AUGUST 2015

### Graphic Design Advanced Diploma with Honors

Humber College (Toronto, Ontario, Canada)  
SEPTEMBER 2010 TO AUGUST 2013

### Visual and Creative Arts Diploma with Honors Art Fundamentals Certificate with Honors

Sheridan College (Oakville, Ontario, Canada)  
SEPTEMBER 2007 TO APRIL 2009

## VOLUNTEER EXPERIENCE

### Yoga Instructor

YMCA (San Jose, California)  
JANUARY 2018 TO PRESENT

- Provide yoga classes to all ages once a week for injury prevention and recovery.

### Power Yoga Instructor

YMCA (Mississauga, Ontario, Canada)  
APRIL 2004 TO SEPTEMBER 2009

- Developed new routines weekly to challenge students and enhance flexibility.

## OTHER WORK EXPERIENCE

JUNE 2007  
TO OCTOBER 2015



### Yoga & Stretch Instructor

City of Mississauga (Mississauga, Ontario, Canada)

- Worked with each student to identify personal needs and recommend individual regiments to help them achieve fitness goals.

SEPTEMBER 2011  
TO SEPTEMBER 2012



### Pilates Instructor

Premier Fitness (Oakville, Ontario, Canada)

- Combined skills in Pilates, Yoga, and Tae Kwon Do to provide new challenges each week for students.

APRIL 2008 TO  
JUNE 2009



### Youth Yoga Instructor

Churchill Meadows Community Center (Mississauga, Ontario, Canada)

- Developed "Yoga Games Class" to gain the interest of young students.
- Illustrated unique information sheets for parents to improve areas of mobility and strength for children with disabilities.

## OTHER ACCOMPLISHMENTS

SEPTEMBER 2008  
TO OCTOBER 2015



### Black Belt in Tae Kwon Do

Magnitude Wellness Center (Mississauga, Ontario, Canada)