



SHALUE  
BHARJ

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3432 Dovetail Mews  
Mississauga, Ontario

## EDUCATION

**Masters of Business Administration**  
University of Bradford  
JANUARY 2019 TO SEPTEMBER 2021

**Bachelors of Arts in Creative Advertising with Honors**  
Humber College  
SEPTEMBER 2013 TO AUGUST 2015

**Graphic Design Advanced Diploma with Honors**  
Humber College  
SEPTEMBER 2010 TO AUGUST 2013

**Visual and Creative Arts Diploma with Honors**  
Sheridan College  
SEPTEMBER 2007 TO APRIL 2009

## DESIGN EXPERIENCE

JULY 2021  
TO PRESENT

### Owner & Graphic Designer

SBi Design (Mississauga, Ontario)

- Providing complete branding for a variety of different businesses including logo development, printing and web materials and promotional items including apparel and signage.

JULY 2016  
TO MAY 2021

### Senior Graphic Designer

Newmark (San Jose, California)

- One of the top designers for 14 offices located throughout Northern California.
- Creating new and engaging brands, brochures, presentations, emailers and websites for corporate real estate within San Francisco, Oakland, LA, Portland, and Seattle.
- Assisted managing marketing team and project delegation as needed.

APRIL 2013  
TO JULY 2016

### Web & Graphic Designer

Blur Design (Oakville, Ontario)

- Introduced new capability for the business by proposing, developing, and independently managing website development and social media advertising as a service for clients.
- Strengthened Blur Design company branding with new package design, website, and social media.
- Developed brands and package designs for global clients such as Herbacin, Ombra, and Energizer.

MAY 2009 TO  
FEBRUARY 2013

### Graphic Designer

ZR Printing and Graphics (Mississauga, Ontario)

- Independently developed multiple design projects and managed client relationships.
- Created full branding packages and advertising through printed materials including brochures, business cards, posters, etc.
- Through self-study created press-ready files for printing on large and small presses and digital machines.